

2024
2025

Communication and Visibility
**Plan and
Guidelines**



Co-funded by
the European Union



Western Balkans
Investment Framework

WBIF

BUILDING THE EUROPEAN FUTURE TOGETHER

BLENDING
PUBLIC
PRIVATE
GUARANTEES



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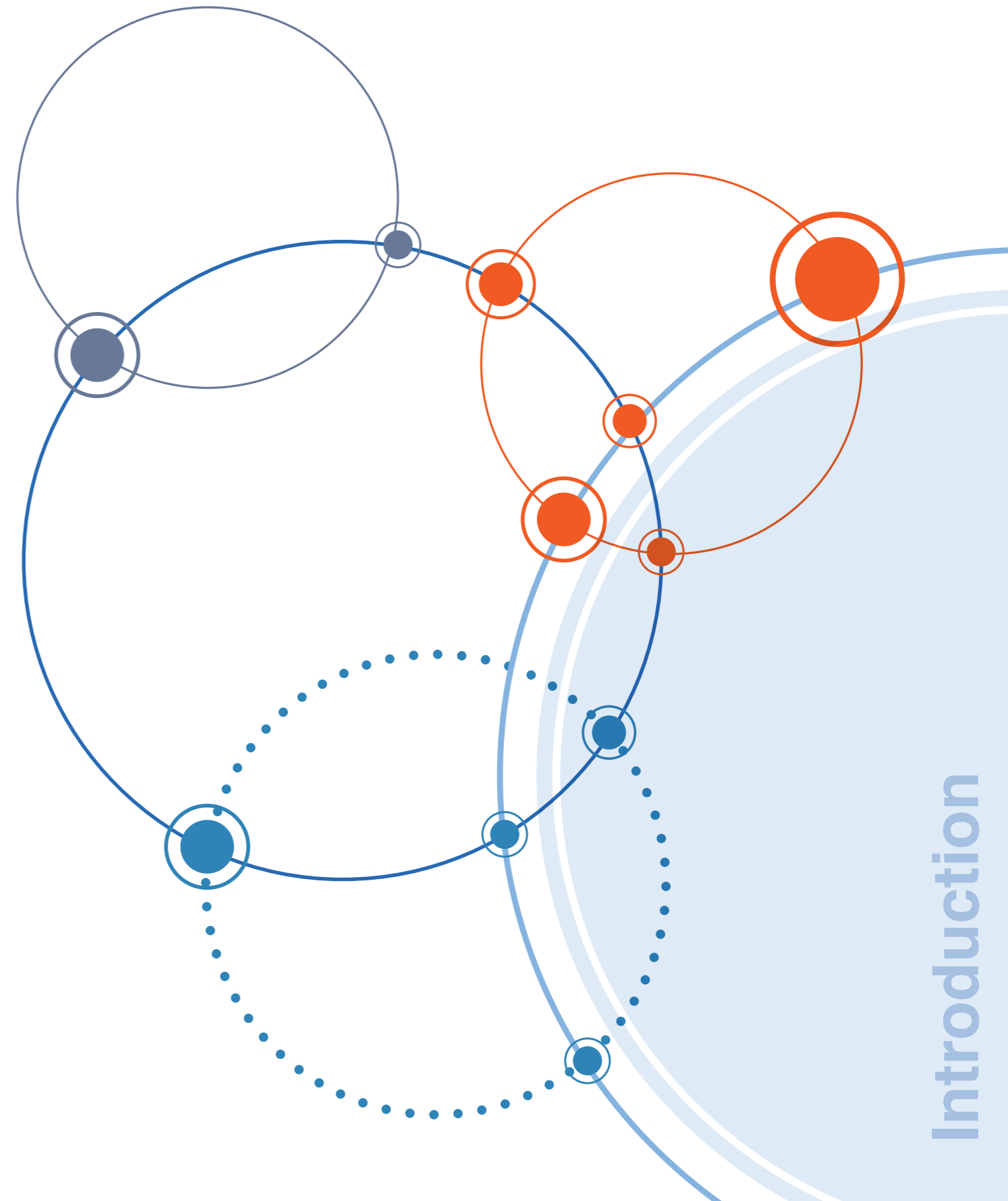
Introduction

The Western Balkans Investment Framework (WBIF) is a joint initiative of the European Commission, financial institutions and bilateral donors for coordinating flagship investments in the region. This collaborative 'Team Europe' approach provides a unique offer of EU grants and loans blending, guarantees and technical assistance. The WBIF is the main vehicle for implementing the EU's Economic and Investment Plan for the Western Balkans 2021-2027, contributing to the socio-economic development and European perspective of the Western Balkans.

The importance of communication and visibility actions is outlined in the main WBIF governing documents – the Rules of Procedures and the General Conditions of the European Western Balkans Joint Fund. The WBIF Communication and Visibility Plan and Guidelines provides details on the awareness-raising and the promotional activities through a selection of communication tools, targeted at institutional partners, as well as the final beneficiaries in the Western Balkan region.

These Guidelines are crucial to assist key WBIF stakeholders with their implementation of communication and visibility actions in a coherent manner. It is incumbent on all partners in EU-financed activities to demonstrate EU support. In the case of WBIF, it means using the WBIF visual identity and related material included in these guidelines. In addition, the Guidelines offer concrete guidance on how best to coordinate multi-stakeholder communication and visibility activities, with a focus on investment projects.

The Guidelines are updated on an annual basis and shared amongst the WBIF Project Financiers' Group (PFG) Members, usually in the spring meeting. They present details on the WBIF visual identity requirements, main communication messages related to WBIF, an overview of planned events and activities, and examples of the portfolio of tools available to the WBIF Members through the website. The Guidelines also highlight the main results achieved from June 2023 to June 2024. An annual communication and visibility questionnaire measures the impact of WBIF's communication actions, a summary of which can be found in annex.





Social Media Campaign

>50

original posts promoted



Feature stories

3



Publications

18

produced and updated



Videos

11

produced



WBIF Website

39,996 visitors

Newsflashes

>40 published and distributed



WBIF Partners Channels

- EU Delegations
- EIB blog
- EBRD Articles
- Webalkans.eu

Event highlights

October 2023 Open4Business: B2B event, Skopje, North Macedonia

March 2023 EU invests €70 million in largest wastewater treatment plant in North Macedonia

January 2023 EU supports the final section of the Trans-Balkan Electricity Corridor in Serbia



2

WBIF Brand Identity

2.1. WBIF Logo



For visibility material of EU-funded investments, the EU emblem and funding statement 'Co-funded by the European Union' must be used alongside the WBIF logo and slogan 'Building the European Future Together'. The EU emblem must be at least as prominently displayed as those of the other financial partners.

2.2. Visual Identity Color and Font Specifications

Font
Helvetica
Light

■ PANTONE 3005 U

■ Color CMYK Uncoated
C 87
M 60
Y 0
K 0

■ RGB
R 38
G 105
B 179

Font
Helvetica
Regular

■ PANTONE 291 U

■ Color CMYK Uncoated
C 46
M 19
Y 0
K 0

■ RGB
R 134
G 179
B 224

Font
Helvetica
Bold

■ PANTONE 360 C

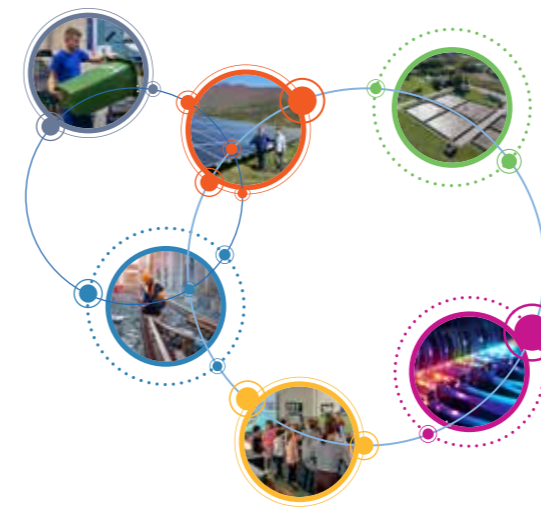
■ Color CMYK Uncoated
C 58
M 0
Y 84
K 0

■ RGB
R 116
G 193
B 95



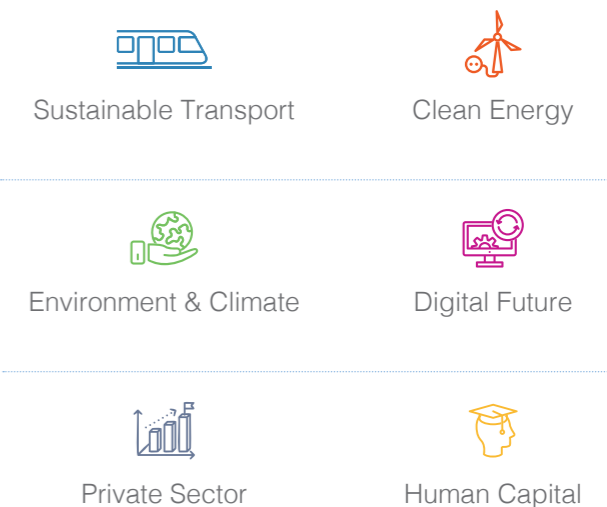
2.3. WBIF Collage

When a large visual element is required to represent the WBIF (e.g. powerpoint presentation, folder, dedicated web-page etc.), the photo-collage of the WBIF investment areas (formerly sectors) should be used.



2.4. WBIF Investment Priorities

The naming and symbols representing WBIF investment areas follow the approved design and narrative of the Economic and Investment Plan.



2.5. Partner Logos

When explaining what the WBIF is and how it operates, the following visual layout is usually used, in order to ensure the visibility of all key stakeholders.



Partner Financial Organisations



Donors



Western Balkan Partners



www.wbif.eu

webalkans.eu #TeamEurope



2.6. Disclaimers

For all EU-funded communications material produced, the following EC disclaimer should be used:

This publication/video/website [delete as appropriate] has been produced with the assistance of the European Union. Its contents are the sole responsibility of the [Western Balkans Investment Framework/Lead IFI/ Contractor, etc. as appropriate] and do not necessarily reflect the views of the European Union.*

If a Flagship investment is promoted (newsflash, leaflet, press release), the reference to the Economic and Investment Plan should be added:

The WBIF investment [Title of the Investment Project] has been identified as a Flagship [X Number and name of the Flagship] in the Economic and Investment Plan for the Western Balkans 2021-2027.

2.7. What is the Western Balkans Investment Framework?

What is WBIF?

The Western Balkans Investment Framework (WBIF) is a joint initiative of the European Commission, financial institutions and bilateral donors for coordinating flagship investments in the region. This collaborative 'Team Europe' approach provides a unique offer of EU grants and loan blending, guarantees and technical assistance. The WBIF is the main vehicle for implementing the EU's Economic and Investment Plan for the Western Balkans 2021-2027, contributing to the socio-economic development and European perspective of the Western Balkans.

Partner organisations

The Western Balkans Investment Framework (WBIF) was launched in December 2009 by the European Commission, the Council of Europe Development Bank (CEB), the European Bank for Reconstruction and Development (EBRD), the European Investment Bank (EIB), bilateral donors and Western Balkan beneficiaries. The KfW Development Bank on behalf of the German Federal Government (KfW) and the World Bank Group (WBG) subsequently joined the platform, followed by the Agence Française de Développement (AFD). Most recent partners include the International Finance Corporation (IFC), the largest global development institution focused on the private sector in emerging markets, and the European Investment Fund (EIF), a specialist provider of risk finance to benefit small and medium-sized enterprises.

Broader WBIF context

The Economic and Investment Plan for the Western Balkans 2021-2027 (EIP) was adopted by the European Commission in October 2020 to spur the long-term economic recovery of the region and foster regional socio-economic integration. The plan allocates a substantial financial package of up to €9 billion in EU grants, together with the Western Balkan Guarantee Facility potential to mobilise up to €20 billion, to help reduce the cost of financing for both public and private investments. **59 flagships have been endorsed since 2020, €2.3 billion EU and bilateral donor grants for €8 billion estimated total investment.**

The EU Growth Plan for the Western Balkans was launched at the end of 2023 as a strong tool for accelerating the reforms in the path to accession for Western Balkans' economies. It is based on 4 pillars: Enhancing economic integration to the EU Single Market; Boosting the Common Regional Market; Accelerating fundamental reforms; Increasing financial assistance through a Reform and Growth Facility. A total of €6 million is made available, at least half going through the WBIF, the other half in direct budget support.

Flagship investments

The EIP identifies 10 flagship investments to support a green, digital and just transition in the Western Balkans and bring the region closer to the EU.

Sustainable Transport

- Flagship 1:
Connecting East to West
- Flagship 2:
Connecting North to South
- Flagship 3:
Connecting the coastal regions

Clean Energy

- Flagship 4:
Renewable energy
- Flagship 5:
Transition from coal
- Flagship 6:
Renovation wave

Environment & Climate

- Flagship 7:
Waste and waste water management

Digital Future

- Flagship 8:
Digital infrastructure

Private Sector

- Flagship 9:
Investing in the competitiveness of the private sector

Human Capital

- Flagship 10:
Youth guarantee

Public sector support

The WBIF provides grants for energy, environment, social, transport and digital infrastructure to public entities or public-private partnerships. The successful implementation of the investments shows many tangible gains, such as significantly reduced travel times and increased transport safety, more energy from renewable sources, improved educational levels, as well as increased competitiveness.

Private sector support

The WBIF supports private sector development - notably micro, small and medium-sized enterprises – to become more competitive and integrate into global supply chains. To unlock the potential of the private sector, increased EU financing is made available through blending of grants and loans, and guarantees under the Western Balkans Guarantee Facility (EFSD+). This reinforces open, innovative, business-friendly eco-systems. Innovative funding options through guarantees and blending reduces the cost of financing for public and private investments as well as minimising risk for investors.

Bilateral donors

Selected flagship investments are supported jointly by WBIF Bilateral Donors and the EU in line with the Team Europe approach. The WBIF Bilateral Donors contribute directly to the Western Balkans Investment Framework Joint Fund in support of a sustainable and green transition in the Western Balkans. **As of March 2024, 20 investments have been co-financed by Bilateral Donors for a total estimated amount of €525 million.** Active Bilateral Donors as of March 2024 are: Austria, Croatia, France, Germany, Hungary, Italy, Luxembourg, Norway, Poland, Slovenia, Spain and Sweden.

Blending and guarantees

Blending uses public money (grants) to get a development project off the ground, with public and private investors financing the rest. Blending allows partners to get the most out of their grant resources and enhance their overall development impact. WBIF supports blending operations in both the public and private sector.

Guarantees share the risk of associated with lending, to encourage private investors and development banks to fund entrepreneurs and projects. In case something goes wrong, the EU will cover part of it. The Western Balkans Guarantee Facility, launched in 2020, is expected to mobilise investments of up to €20 billion in the next decade. It is financed through the European Fund for Sustainable Development Plus (EFSD+) and the External Action Guarantee.

Technical assistance

WBIF provides support for preparing and implementing sound investment projects, such as cost-benefit analyses, environmental and social impact assessments, comprehensive risk assessments and project management.

- Smart and sustainable mobility in Western Balkans technical assistance project develops strategic documentation needed for the deployment of smart and sustainable mobility in the Western Balkans and provides a detailed roadmap for the decarbonisation and digitalisation of the transport sector.
- Flood protection measures ensure effective and rapid preparation of flood protection investment projects.
- Technical assistance increases transport efficiency and improves traffic safety by developing detailed designs for motorway alignment, including tunnels and bridges.

The Global Gateway

The Global Gateway is Europe's offer for connecting the world through sustainable and high-quality investments, taking into account the needs of partner countries. Supported investments have a wider regional spillover effect and accelerate the green energy transition by facilitating sustainable investments and connectivity. They are accompanied by soft measures that improve the policy, regulatory and business environment, develop skills, foster innovation and transfer technology.

- **The Trans-Balkan Electricity Corridor:** With EU financial assistance, Serbia and Montenegro are establishing a Trans-Balkan Power Corridor to connect the electricity transmission systems from Serbia, Montenegro, Bosnia and Herzegovina to Croatia, Hungary, Romania and Italy through either 400 kV overhead lines or submarine cable.
- **Vau i Dejës floating solar photovoltaic power plant:** A 12.9 MW floating solar photovoltaic power plant will be installed at Vau i Dejës, producing over 18 GWh of electricity and displacing 8,700 tonnes of CO₂ annually.
- **Corridor VIII** is a multi-modal transport corridor which runs along the East-West axis from Italy through Albania, North Macedonia and to the Black Sea in Bulgaria. It is one of the Economic and Investment Plan flagship investments, integrating the region to the EU core transport network.

Team Europe

The 'Team Europe' approach combines resources from the EU, its Member States, and financial institutions, in particular the European Investment Bank and the European Bank for Reconstruction and Development. It promotes a coordinated, multilateral response to the coronavirus pandemic and its social and economic consequences.

3

WBIF Communication and Visibility Plan

3.1. Overview

	1.	2.
Objectives	Inform WBIF stakeholders about relevant policies and resources	Raise awareness of WBIF stakeholders on the progress of the WBIF project portfolio, in particular the EIP
Target audience	International financial institutions Bilateral Donors Western Balkans Beneficiaries National IPA Coordinators	European Commission – DG NEAR Bilateral Donors Western Balkans Beneficiaries National IPA Coordinators
Key message	The WBIF is the main vehicle for implementing the Economic and Investment Plan and to support the Growth Plan reforms	The Economic and Investment Plan is having an impact on economic development, green and digital transition, and social cohesion
Channel/tool	Mailings/Newsflash Publications	Printed publications Online channels Events Publications 15 year dedicated campaign

	3.	4.
Objectives	Ensure Western Balkans stakeholders have the C&V material necessary to communicate the results and benefits of the WBIF	Coordinate WBIF stakeholders to communicate the success stories, publications, videos, latest figures
Target audience	End beneficiaries in Western Balkans, networks of relevant institutions and civil society organisations Media – webalkans.eu, regional media outlets	International financial institutions EU delegations
Key message	As the EU is the biggest investor in the region, WBIF flagships have a significant impact on people's lives in the Western Balkans	The Team Europe approach means coordinating communication actions for more impact
Channel/tool	Partnerships Online channels Printed materials Videos	Emailing C&V guidelines Table of milestones External communication material

3.2. Communication Mix

Online

WBIF website – www.wbif.eu remains the main window into WBIF activities and results, and repository for all projects, publications and information for beneficiaries. Major updates for 2024 include:

- Private Sector webpage refit to present all active instruments targeting MSMEs, with an interactive map
- integrated presentation of instruments previously consolidated under WBIF (REEP, EDIF, EFSE, GGF)

Social media channels – Facebook, twitter/X, youtube and Instagram – provide latest news, beneficiary testimonials and significant results to a wider audience interested in the development of Western Balkans and archive of WBIF videos. Continued efforts to promote the channels are made through cross-posting and integrated communication (during events, on publications).

News flashes/Newsletter – Newsflashes provide up-to-date information on milestone events and activities for the WBIF stakeholders. Quarterly newsletters ensure a comprehensive insight into WBIF activities, decisions by governing bodies, and partner news.

Events

WBIF-organised events target beneficiaries in both public and private sector. Key events for 2024 include:

- 2nd Open4Business event, targeting MSMEs in the Western Balkans. Co-organised with Chambers of Commerce and with the participation of IFIs
- Public sector events

Lead IFI and contractor events organised around key project milestones provide visibility for investments, increasing as the investment progresses through the project cycle. See section 7 for an overview of project events

EU delegations/Europe Houses outreach events organised by the EU delegations and info centres in the region showcase the difference WBIF investments make to the quality of life, and how they are in line with national reforms. 2024 plans include photo exhibition for 15 years of WBIF at Europe House, Belgrade

Products

Printed/pdf

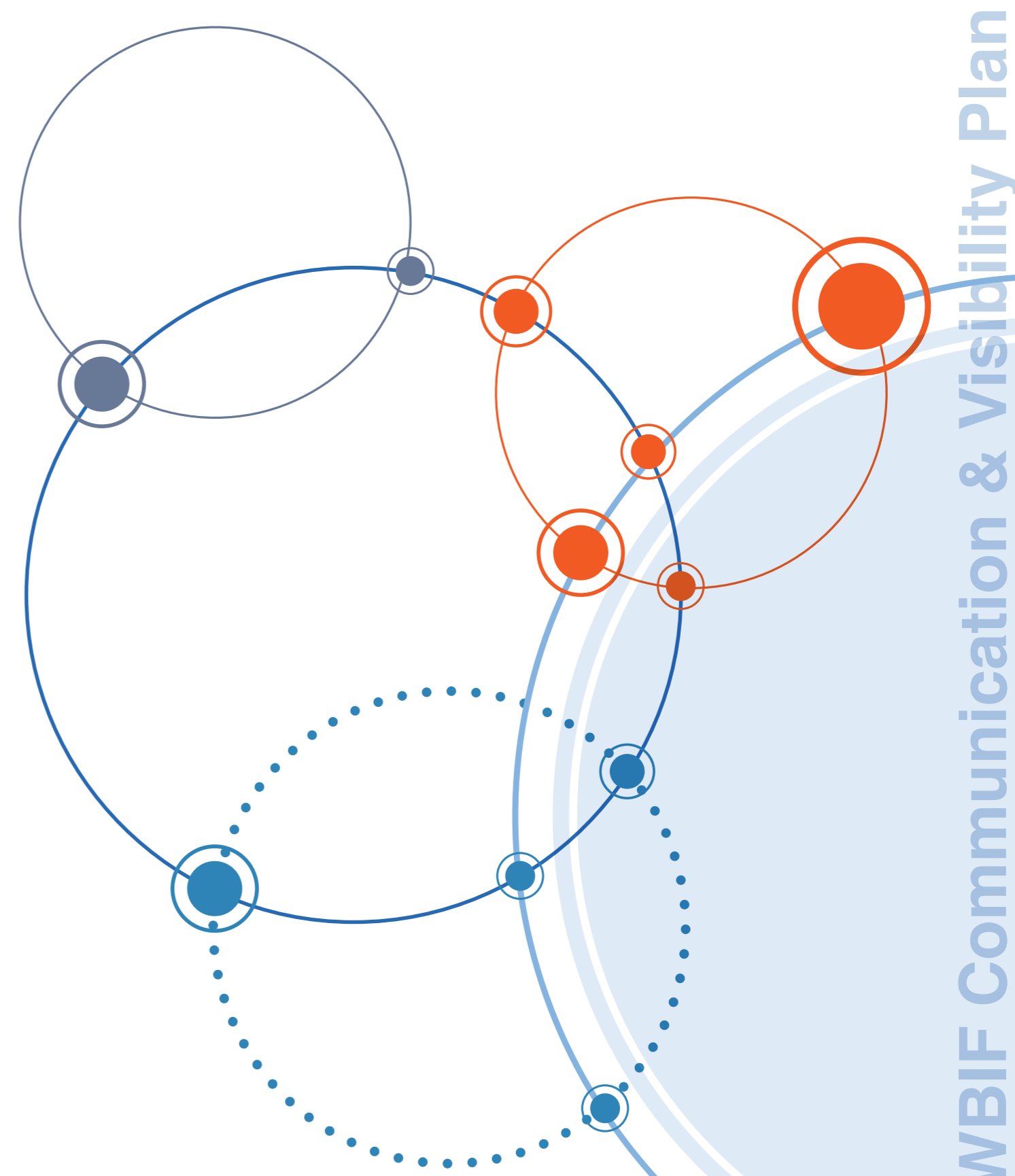
A series of coherently-designed products provide a complete overview of WBIF activities and results. Major updates planned in March and September 2024.

Videos /Photographs/infographics

Capturing key milestones and testimonials from beneficiaries impacted by WBIF investments.

Feature stories

Taking a cross-cutting narrative on one sector or priority, with the aim to publish in a regional media.



WBIF Communication & Visibility Plan

3.3. WBIF 15th Anniversary

This year marks the 15th anniversary of WBIF.

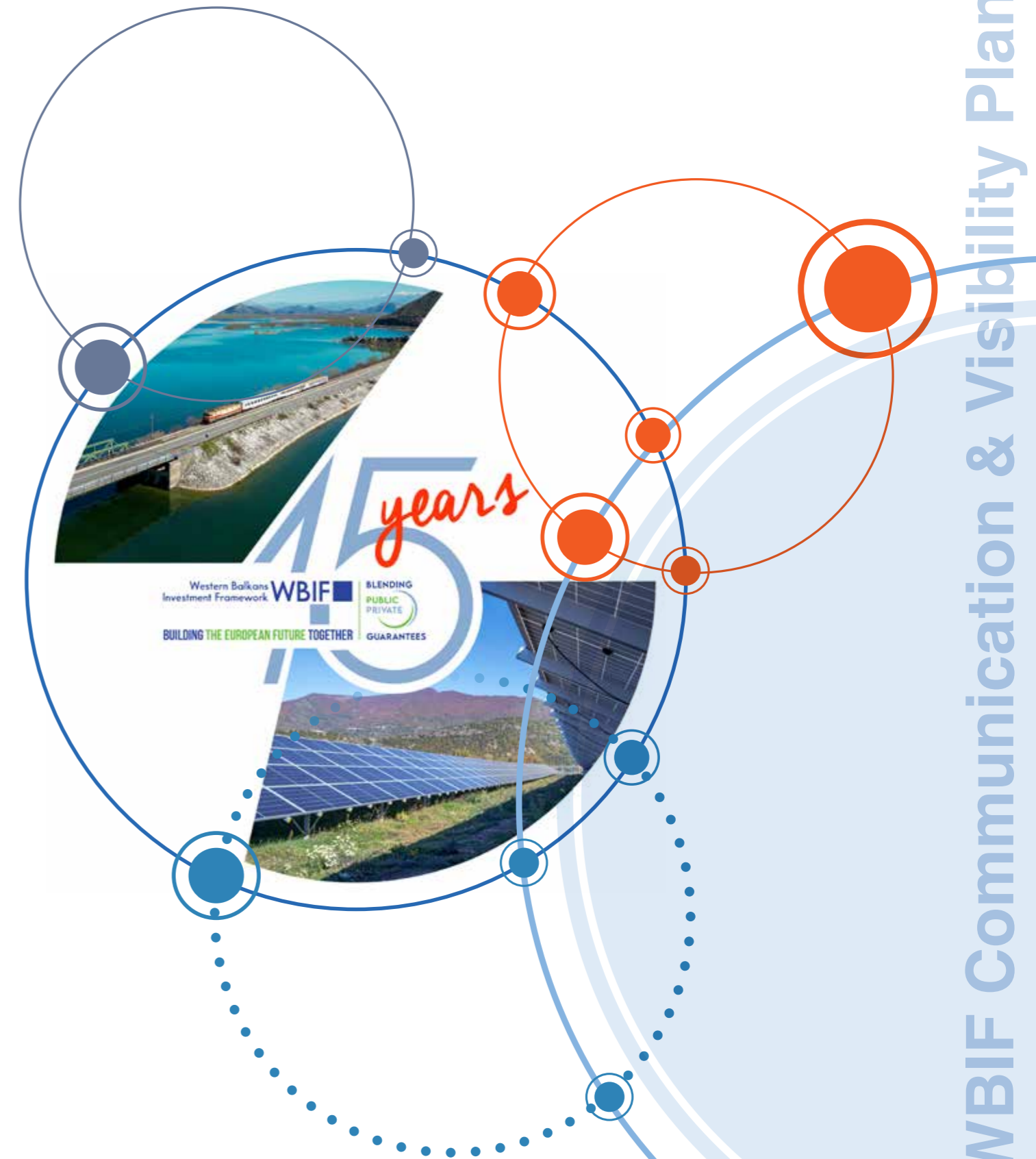
Since 2009, over €3.7 billion in EU and bilateral donor grants have been allocated for infrastructure and private sector projects for a total estimated investment of €31 billion – equivalent to one-third of the GDP of the entire Western Balkans.

WBIF supports the ambitious **Economic and Investment Plan for the Western Balkans** in sustainable transport, clean energy, environment and climate, digital future, human capital and private sector competitiveness, building on the **Connectivity Agenda** (2015 - 2020) focused on transport and energy infrastructure.

The new **Growth Plan for the Western Balkans**, adopted in November 2023, will accelerate the implementation of fundamental reforms with the potential to double the size of the Western Balkan economies within the next 10 years.

So far, under the EIP, **59 flagship investments** are bringing tangible benefits to the region, such as:

- 2,000 MW additional capacity in renewable energy
- 400 km of railway lines rehabilitated
- 170 km of motorways built
- Clean drinking water for 825,000 people
- 200,000 children enrolled in EU-supported schools
- 350,000 people with access to internet
- 343,000 MSMEs supported with access to finance



4

Partnerships & Collaborations

Putting the Team Europe approach into practice requires close collaboration with implementing partners – IFIs, EU Delegations, Chambers of Commerce, media and other relevant organisations involved in the Western Balkans. Coordination is key, to ensure timely preparation before events take place, and impactful communications after events. Particular attention in 2024 will be given to:

REEP – KfW & EBRD

The Regional Energy Efficiency Programme in the Western Balkans (REEP) aims to create a sustainable energy efficiency market in the region. The programme provides a combination of financial instruments for private sector and individual households, technical assistance and policy dialogue support for public institutions to overcome market obstacles and stimulate long-term market growth.

REEP is implemented by the European Bank for Reconstruction and Development (EBRD) and the German Development Bank (KfW) with the support of the EU and other bilateral donors. To date, REEP has provided more than €300m in credit lines and €150m in direct lending for 1,000 SMEs, more than 12,700 households and 290 public buildings. This has contributed to almost 1 million MWh/yr in energy savings.

REEP Plus is identified in the European Commission's Economic and Investment Plan for the Western Balkans as one of the flagship projects within the "Renovation Wave" under the investment window "Clean Energy". These projects contribute significantly to the reduction of greenhouse gas emissions, and improve the living standards and health of citizens.

Connecta

The Technical Assistance to Connectivity in the Western Balkans - 2 (Connecta 2) is funded by the European Union in response to the Western Balkans' need of technical assistance for the implementation of the Connectivity Agenda, the Economic and Investment Plan and the roll-out of the Growth Plan.

Connecta provides 'rapid response' technical support, facilitating the kick-start or finalisation of major projects in digital future, clean energy and sustainable transport sectors. It also assists with preparing and implementing national and regional transport connectivity reform measures. WBIF will convey Connecta news/calls for beneficiaries and feature stories showcasing the impact of the technical assistance.

EU4Green

The Project EU4Green aims to support the Western Balkan 6 in implementing the Green Agenda, the EU's regional strategic roadmap against the climate crisis, and to initiate the corresponding reforms. WBIF will publish relevant stories from EU4Green when linked to WBIF investments, and share green agenda content for publication by EU4Green.

Road Corridor Vc

The beneficiary - public company Autoceste FBiH - is regularly documenting the progress of construction of the EU-supported sections. In coordination with the EUDEL, the media reports are published in major media outlets. A series of Transport Safety videos were produced by the beneficiary, as well as billboard campaigns along the Corridor.

4.1. Partner channels

DG NEAR

Sharing information on a weekly basis with the Communication unit of DG NEAR ensures that relevant announcements are shared on official EU Commission channels for a wider outreach. The WBIF prepares regularly updated Tables of deliverables for planning of the milestone events.

EIB/EBRD Channels

To support the EIB and EBRD visibility departments in developing success stories, the WBIF provides background information, video/photo material for the EIB Blog and EBRD website. The EIB stories are promoted additionally on the WBIF/DGNEAR channels.

EU Delegations

Close cooperation with the EUDELS in the preparation of the milestone events (start/completion of works), and providing video/photo coverage if requested and factsheets if available. The EUDEL/IFI-produced press releases on the events are further promoted on WBIF channels.

Chambers of Commerce

Collaborations with Chambers of Commerce focus mainly on private sector-targeted activities, in particular the Open4Business event taking place in September 2024. In coordination with the CoC, the MSMEs are selected for video/photo coverage and success stories.

Media

The mandate of WBIF communication activities is focused on providing attractive and effective communication materials for our partners to carry out campaigns and outreach activities to a wider audience via local and national media. However, targeting selected regional media organisations with feature stories can show the added value of WBIF investments across the Western Balkans. Feature stories will be pitched to Euronews, Forbes and Euractiv – all present in the region.

Guidelines for Partners

As with all EU-funded projects and programmes, the WBIF partners and beneficiaries must follow the EU's Communication and Visibility Requirements for EU External Actions:

https://ec.europa.eu/international-partnerships/comm-visibility-requirements_en

The WBIF Secretariat – DG NEAR is responsible for the strategic communication and coordinating communication actions with partners and beneficiaries. This Communication & Visibility Plan and its annexes are key elements of the strategic communication.

Partners and beneficiaries should use this section to help with communication implementation and maximise visibility.

A. Timely coordination

The bedrock of our communication activities is knowing what is happening in advance and having timely updates afterwards for dissemination.

Before	During	After
<p>At least 2 weeks before the event, save the date, agree responsibilities; inform EU Delegation and Bilateral Donors if involved</p> <p>At least 1 week before, agenda to WBIF Secretariat</p>	<p>Ensure photographs and/or video material taken</p>	<p>Within 1 week after the event, send news article/ press release to WBIF Secretariat</p>

B. Use the visual identity

News articles	Include EU funding amount and source (WBIF) in the text	Check references to EIP flagship, Bilateral Donor as relevant
Videos	EU Emblem + funding statement	Disclaimer
Publications	EU Emblem + funding statement	Disclaimer

C. Acknowledge other sources of financing

WBIF	State full EU investment amount WBIF grant amount plus loan amount
IPA or other EU programmes	Refer to framework agreement
Bilateral Donors	Explicitly refer to BD contribution and involve them in promotion

D. Use inclusive communication

Communication is a powerful tool for shaping attitudes, behaviour and perceptions. Words and images matter when it comes to shifting perceptions or perpetuating stereotypes.

Language	Use gender-inclusive language
	Ensure balance in people interviewed or quoted
Photos	Use photos/images that show the diversity of the population
	Choose and image free of preconceptions or stereotypes
	Show people of different genders in roles or functions of equal value
Events	Actively seek diverse representation at events for speakers, spokespeople
	Avoid all-male panels

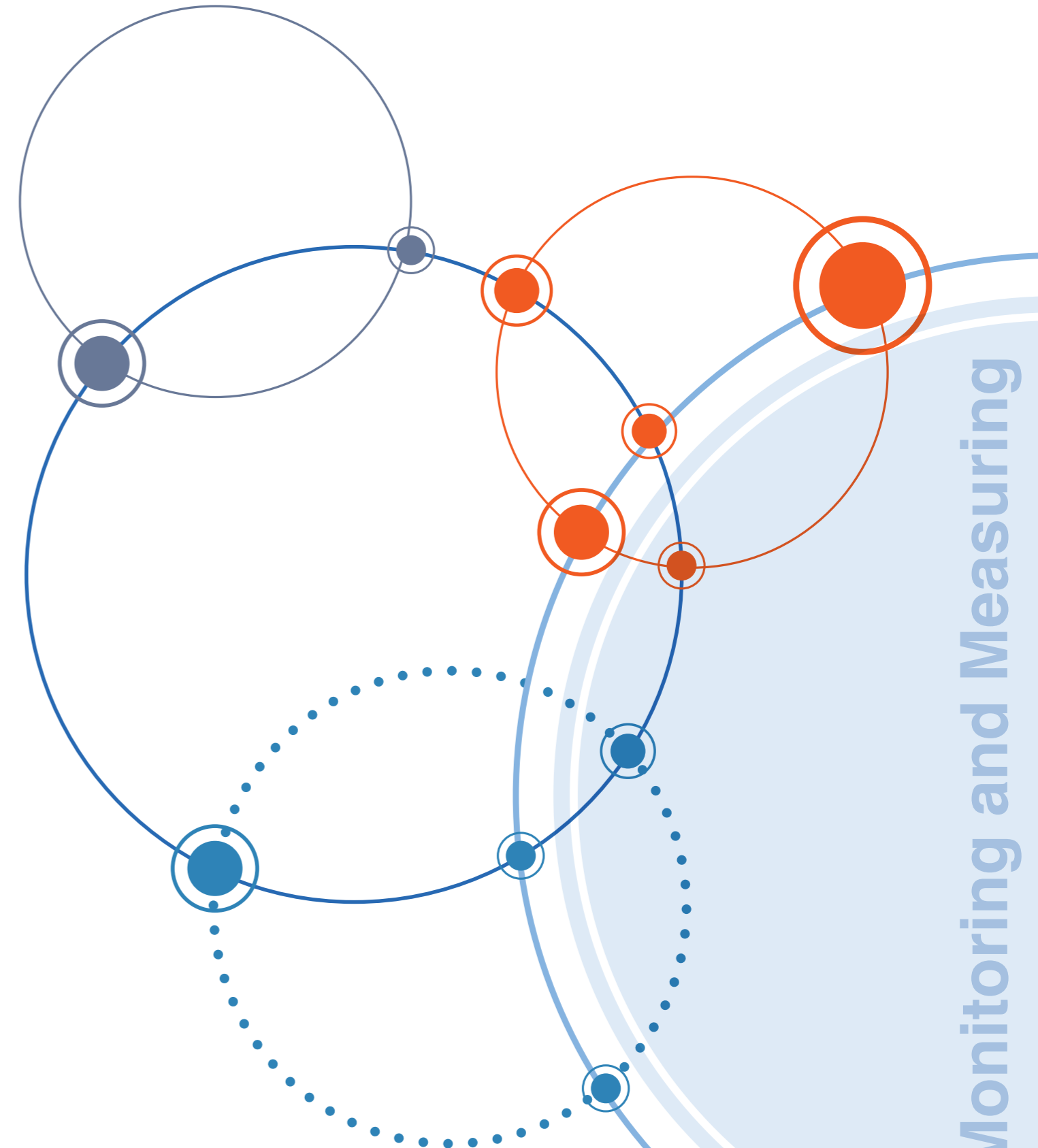
Monitoring and Measuring

The WBIF communication and visibility activities will be reviewed on an annual basis, with the following indicators:

Indicator	Source of Verification
Better knowledge of WBIF operations & performance with main stakeholders	Annual feedback (questionnaire)
Regular use of www.wbif.eu by principle stakeholders (i.e. less than 50% of new visitors who never return to the site)	Website analytics report
Interest in WBIF operations grows on a yearly basis	<ul style="list-style-type: none"> Website analytics report Feedback on WBIF Annual Reports
Improved visibility for the WBIF with end-beneficiaries and wider audience in beneficiary countries and in the EU and/ or Bilateral Donor countries	<ul style="list-style-type: none"> Website analytics report Number of C&V events Number of success stories, news flashes, published Number of video clips, publications and reach Number of projects (photos, audio/video) on website Publications on website (other institutions) Download of documents

The evaluation for 2023-24 showed that WBIF's main stakeholder knowledge of WBIF operation and performance is 4.08 on average (on a scale from 1-5), an increase on last year's average (3.95). Yet, many participants were not, or not sufficiently aware of (for example) the B2F campaign (and workshop). Therefore, a stronger emphasis on deeper coordination with partners and clearer guidelines for them is included in this year's plan.

Other suggestions for improvement focused on increasing media outreach and visibility in local media outlets. While these activities are not directly in the remit of WBIF, supporting materials can be provided to partners and beneficiaries to support their outreach activities.



Monitoring and Measuring

Overview of Actions

Based on discussions with the IFIs, NIPACs, and EU Delegations/Office in the region, the following projects have been selected for communication and visibility actions. Additional activities (to those detailed below) may be carried out, given timely coordination with the EUD/EUO, BDs, IFIs, and beneficiary institutions, as appropriate, is ensured by the party having the lead role on a given project/portfolio. Dates are tentative and subject to change, depending on project progress.

7.1. Actions Q2/2024

Milestone WBIF Events

Beneficiary	Title	EIP flagship	IFI	C&V event
ALB	Smart Labs - Network of ICT Laboratories for the Pre-university Education System	F08 - Digital infrastructure	CEB	Ceremony - Start of Works - initial
ALB	Albania - North Macedonia Power Interconnection: Grid Section in Albania	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent
ALB	Rehabilitation of Fierza Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Vau i Dejës Floating Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Belshi Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Green Transport Tirana	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Mediterranean Corridor: Tirana - Durrës Railway Line and Rinas Branch	F03 - Connecting the coastal regions	EBRD	Ceremony - Completion of Works - final
ALB	Mediterranean Road Corridor (Blue Highway): Tirana Bypass	F03 - Connecting the coastal regions	EBRD	Ceremony - Start of Works - initial
ALB	Orient/East-Med Corridor: Phase 1, Reconstruction of Durres - Rrogzhiinë Railway	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
ALB	Mediterranean Railway Corridor (Route 2): Vorë - Hani i Hotit Railway Line	F03 - Connecting the coastal regions	EBRD	Ceremony - Loan/Grant signing
BIH	Poklečani Wind Farm	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
BIH	Vlašić Wind Power Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Rehabilitation and Modernisation of Čapljina Pump Storage Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Water Supply Investments on the Right Side of the River Vrbas and Water Loss Reduction in the Municipality of Jajce	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final

Q224

BIH	WATSAN Programme in Republika Srpska: Lokanj-Pilica Water Supply Phase 1 and Tabanci WWTP in Zvornik	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final
BIH	Regional Sanitary Landfill for Zivinice, Banovici and Kladanj: Supervision of Works	F07 - Waste and wastewater management	EBRD	Ceremony - Start of operations
BIH	Sarajevo Water Project - Reconstruction of Water Supply Network	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Visoko Water Supply Project: Moštre Subsystem and Water Network Reconstruction Phase 3	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Kvanj Tunnel – Buna Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Rudanka Interchange – Putnikovo Brdo 2 Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Poprikuse – Nemila Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Putnikovo Brdo 2 Tunnel – Medakovo Interchange Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Ponirak - Vraca Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Počitelj - Zvirovići Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Svilaj - Odžak Section and Svilaj Bridge	F02 - Connecting North to South	EIB	Ceremony - Start of operations
BIH	Mediterranean Road Corridor (Corridor Vc): Johovac Interchange – Vukosavlje Interchange Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Mostar South – Kvanj Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Medakovo – Ozimice Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Prenj Tunnel	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Corridor Vc: Mostar North – Mostar South Motorway Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Ozimice - Poprikuše Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Reconstruction and Modernisation of the River Port of Brčko - Phase 1	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
BIH	Corridor Vc: Samac - Doboј – Rjecica Railway Section (RS)	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial

BIH	Rhine-Danube Corridor: Demining Sava River Right Bank	F01 - Connecting East to West	WB	Ceremony - Start of Works - initial
KOS	Solar power plant: Ash dump fields Kosovo A thermal power plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Pristina Solar District Heating	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network for Mitrovica	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network in Gjilan	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Border MKD (Phase 1)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Pristina - Merdare Highway Section	F01 - Connecting East to West	EBRD	Ceremony - Work contract signing
KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Mitrovicë/Mitrovica (Phase 2)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Railway Route 10 in Kosovo, Signalling and Telecoms for Phase 1 and Phase 2	F02 - Connecting North to South	EBRD	Ceremony - Loan/Grant signing
MKD	Albania – North Macedonia Power Interconnection (II): Grid Section in North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Completion of Works - final
MKD	North Macedonia – Greece Gas Interconnector	F05 - Transition from coal	EIB	Ceremony - Start of Works - initial
MKD	Strengthening the Transmission Network in the Southeast Region of North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
MKD	Oslomej 2 and Bitola Solar Power Plants	F04 - Renewable energy	EBRD	Ceremony - Loan/Grant signing
MKD	Oslomej 1 Solar Power Plant	F04 - Renewable energy	EBRD	Other
MKD	Bogdanci Wind Park Phase 2	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Rehabilitation of Six Hydropower Plants Phase 3	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Public Sector Energy Efficiency Project: Energy Efficiency Investments in Healthcare Buildings	F06 - Renovation wave	WB	Ceremony - Start of Works - initial
MKD	Skopje WWTP	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MKD	Regional Waste Management System for Polog, Pelagonija, Vardar, Southwest And Southeast Regions	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
MKD	Construction of Physical Education Facilities in Primary Schools and Rehabilitation of Primary and Secondary Schools Phases 2	none	CEB	Ceremony - Start of Works - initial

MKD	Orient/East-Med Rail Corridor: North Macedonia – Bulgaria Interconnection, Beljakovce – Kriva Palanka section	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
MKD	Orient/East-Med Corridor: North Macedonia – Kosovo Road Interconnection, Blace – Skopje (Stenkovec Interchange) section	none	EBRD	Ceremony - Loan/Grant signing
MKD	Orient/East-Med Rail Corridor (X): North Macedonia – Serbia Rail Interconnection, Tabanovce Joint Border Station	F01 - Connecting East to West	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Road Corridor: North Macedonia – Albania Road Interconnection, Bukojcani – Kicevo Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Railway Corridor: Kriva Palanka - Deve Bair (BG Border) Section and Electrification of Kumanovo - Deve Bair Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
MKD	Orient/East-Med Corridor: Cut-slopes stabilisation on Express Road A2, Kriva Palanka - Stracin section	F01 - Connecting East to West	WB	Ceremony - Completion of Works - final
MNE	Trans-Balkan Electricity Corridor (I): Grid Section in Montenegro	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent
MNE	Bijelo Polje Wastewater Treatment Plant	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Podgorica Wastewater Treatment Plant	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Boka Bay Water Supply and Wastewater Collection	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Wastewater Treatment and Water Supply for Kolašin, Rožaje and Mojkovac	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Education Infrastructure Improvement	none	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section: 3 steel bridges, track Lutovo - Bratonožii - Bioce section, workshops in Podgorica, Bar and Niksic	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section, Bar - Golubovci section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 6 slopes, signalling Podgorica station, 24 concrete bridges, 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 10 steel bridges and 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
SER	Trans-Balkan Corridor (IV): SRB – BIH – MNE Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Rural Broadband Rollout Phase 2	F08 - Digital infrastructure	EBRD	Ceremony - Start of Works - initial
SER	Trans-Balkan Corridor (III): Obrenovac – Bajina Bašta Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial

SER	Advanced System for Remote Meter Reading Phase 1A	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
SER	Reconstruction of Vlasinske Hydropower Plants	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
SER	Kostolac Wind Farm	F04 - Renewable energy	KfW	Ceremony - Completion of Works - final
SER	Rehabilitation of Bistrica Hydropower Plant	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
SER	Upgrade of Makis Water and Wastewater Treatment Facilities	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
SER	Sewerage System for Palilula, Belgrade	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
SER	University Children's Hospital Tiršova 2 in Belgrade	none	CEB	Ceremony - Start of Works - initial
SER	Improvement of Energy Efficiency and Integrated Energy Management of the Campus of Technical Faculties in Belgrade	F06 - Renovation wave	CEB	Ceremony - Loan/Grant signing
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Stalać – Đunis Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Road Corridor: Niš (Merošina) – Pločnik (Beloljin) section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - subsequent
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Paraćin – Međurovo Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (X): SRB - BGR Interconnection, Sićevo - Stanicenje - Dimitrovgrad Section	F01 - Connecting East to West	EIB	Ceremony - Completion of Works - final
SER	Orient/East-Med Railway Corridor (Xc): SRB - BGR Interconnection, Signaling and Telecommunications Nis - Dimitrovgrad section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (Xc): Niš - Dimitrovgrad Railway Line, Niš Bypass	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Rhine-Danube Corridor: Removal of Sunken WWII German Vessels from the Danube, Prahovo Sector	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial

Private sector

	Content	C&V Activities
Eco-Industrial Parks in the Western Balkans - Proof of concept	Signings with selected IPs	Event with lead IFI and selected parks

REEP

	Content	C&V Activities
Promotion of energy efficiency in public buildings	Marking the successful completion of energy-efficient reconstruction of the school Elementary School Njegoš in Kotor	Smaller scale event: Site visit; Press Release; Photo and Video resources; Beneficiary: SoMe; WBIF: Newsletter and SoMe
Promotion of energy efficiency in public buildings	Groundstone for Home for Elderly People in Risan	Event with Ministry of Energy and Mining, EU Del, German Embassy/KfW; Press Release; Photo and Video resources; Beneficiary: SoMe; WBIF: Newsletter and SoMe
Development of biomass market in Serbia	Grant Agreement Signing	Event with Ministry of Energy and Mining, EU Del, German Embassy/KfW; Media Outreach; WBIF: Newsletter and SoMe; Media features: interviews
Energy Efficiency Group Meeting	Regular REEP updates	EBRD & KfW coordination; Presentation with the most recent REEP updates

WBIF Related events/activities

Type	Content	C&V Activities
WBIF 15 years Anniversary	Main results and benefits, flagship investments	Newsletter; WBIF Merchandise, Social media; Events; Partner communication
PFG Meeting Belgrade		

Publications

Type	Content	C&V Activities
WBIF Sector Factsheets	TRA, ENE, ENV, SOC, DII, PSD	
WBIF Corridor Factsheets	Main TRA corridors	
Bilateral Donors booklet	BD projects and pledges	Newsflash; Social media; Events; Local versions; Partner communication
Private Sector booklet	EU-funded MSME programmes	
C&V Guidelines and Plan 2024/2025	EU-funded MSME programmes	

Online

Type	Content	C&V Activities
Private sector webpage	MSME Programmes, Policy Priorities	Newsflash; Events; Social media; Local versions; Partner communication
Quarterly Newsletter / April 2024	WBIF Highlights Jan-Apr 2024	

Videos

Type	Content	C&V Activities
Port of Brčko	Construction of port crane – 2023 - 2024	Newsflash; Events; Social media; Local versions; Partner communication
Rail/road CVIII	TRA Flagship	

Stories

Type	Content	C&V Activities
CONNECTA Technical assistance	Connecta take-aways and plans for the future	Newsflash; Events; Social media; Local versions; Partner communication

7.2. Actions Q3/2024

Milestone WBIF Events

Beneficiary	Title	EIP flagship	IFI	C&V event
ALB	Vau i Dejës Floating Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Ozimice - Poprikuše Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Corridor Vc: Samac - Doboj – Rječica Railway Section (RS)	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Border MKD (Phase 1)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
MKD	Albania – North Macedonia Power Interconnection (II): Grid Section in North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Completion of Works - final
MKD	Skopje WWTP	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial

Private sector

	Content	C&V Activities
ENEF II	Fund promotion	Promotion of the fund in Albania and BiH

REEP

Type	Content	C&V Activities
KfW REEP Portfolio	Newsletter	Digest with the most important news to the relevant stakeholders across the West Balkans
KfW REEP Portfolio	Case studies: Design and provide more detailed and more technical content for each project across the KfW REEP portfolio	Presentations to use at the stakeholder's meetings
KfW REEP Portfolio	Factsheet	A factsheet with critical data and updates displaying progress over the KfW REEP portfolio
Energy Efficiency Rehabilitation Programme Student City I	Event to mark the successful completion of the first cluster of five dormitories	Event with Ministry of Infrastructure and Energy and EU Del, German Embassy/KfW Media Outreach; WBIF: Newsletter and SoMe

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WBIF Related events/activities

Type	Content	C&V Activities
SOB Meeting	Endorsement of flagship investments	PHOTO EXHIBITION; Newsletter; WBIF Merchandise, Social media; Events; Partner communication
WBIF 15 years Anniversary	Main results and benefits, flagship investments	EUDEL Event; WBIF Panelist; WBIF social media campaign; PS Booklet/Factsheet
Opportunity week Serbia	Private sector opportunities / Serbia	Regional event/s; PS Booklet/Factsheet; Video; Success stories
WBIF B2F Event	Private sector opportunities / regional	Media briefings; Feature story; Social media; Partner communication
Potential media trip	Regional media – visit to flagships; Support by DGNEAR contractor	

Publications

Type	Content	C&V Activities
WBIF Key Achievement/Annual report 2023	EU-funded MSME programmes	
WBIF Endorsed Flagships booklet	Update with latest endorsed projects	
WBIF Sector Factsheets	TRA, ENE, ENV, SOC, DII, PSD	Newsflash; Social media; Events; Local versions; Partner communication
WBIF Corridor Factsheets	Main TRA corridors	
Bilateral Donors booklet	BD projects and pledges	
Private Sector booklet	EU-funded MSME programmes	
WBIF At a glance	WBIF activities overview	

Online

Type	Content	C&V Activities
Private sector webpage	MSME Programmes, Policy Priorities	Newsflash; Events; Social media; Local versions; Partner communication
B2F Event social media campaign	MSME Programmes, Policy Priorities	Social media posts; Animations; Partner communication

Videos

Type	Content	C&V Activities
WBIF 15-years Video	The best of WBIF 2009-2024	Newsflash; Events; Social media; Local versions; Partner communication
Private sector video	Selection of MSMEs supported	

Stories

Type	Content	C&V Activities
Safety measures in transport	Benefits of TRA projects; Technical assistance; Signalisation etc.	Newsflash; Events; Social media; Local versions; Partner communication

7.3. Actions Q4/2024

Milestone WBIF Events

Beficiary	Title	EIP flagship	IFI	C&V event
ALB	Smart Labs - Network of ICT Laboratories for the Pre-university Education System	F08 - Digital infrastructure	CEB	Ceremony - Start of Works - initial
ALB	Albania - North Macedonia Power Interconnection: Grid Section in Albania	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent
ALB	Rehabilitation of Fierza Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Vau i Dejës Floating Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Belshi Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Green Transport Tirana	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Mediterranean Corridor: Tirana - Durrës Railway Line and Rinas Branch	F03 - Connecting the coastal regions	EBRD	Ceremony - Completion of Works - final
ALB	Mediterranean Road Corridor (Blue Highway): Tirana Bypass	F03 - Connecting the coastal regions	EBRD	Ceremony - Start of Works - initial
ALB	Orient/East-Med Corridor: Phase 1, Reconstruction of Durres - Rrogzhihë Railway	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
ALB	Mediterranean Railway Corridor (Route 2): Vorë - Hani i Hotit Railway Line	F03 - Connecting the coastal regions	EBRD	Ceremony - Loan/Grant signing
BIH	Poklečani Wind Farm	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
BIH	Vlašić Wind Power Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Rehabilitation and Modernisation of Čapljina Pump Storage Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Water Supply Investments on the Right Side of the River Vrbas and Water Loss Reduction in the Municipality of Jajce	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final
BIH	WATSAN Programme in Republika Srpska: Lokanj-Pilica Water Supply Phase 1 and Tabanci WWTP in Zvornik	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final
BIH	Regional Sanitary Landfill for Zivinice, Banovici and Kladanj: Supervision of Works	F07 - Waste and wastewater management	EBRD	Ceremony - Start of operations
BIH	Sarajevo Water Project - Reconstruction of Water Supply Network	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Visoko Water Supply Project: Moštre Subsystem and Water Network Reconstruction Phase 3	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Kvanj Tunnel – Buna Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial

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BIH	Mediterranean Road Corridor (Corridor Vc): Rudanka Interchange – Putnikovo Brdo 2 Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Poprikuse – Nemila Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Putnikovo Brdo 2 Tunnel – Medakovo Interchange Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Ponirak - Vraca Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Počitelj - Zvirovići Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Svilaj - Odžak Section and Svilaj Bridge	F02 - Connecting North to South	EIB	Ceremony - Start of operations
BIH	Mediterranean Road Corridor (Corridor Vc): Johovac Interchange – Vukosavlje Interchange Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Mostar South – Kvanj Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Medakovo – Ozimice Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Prenj Tunnel	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Corridor Vc: Mostar North – Mostar South Motorway Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Ozimice - Poprikuše Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Reconstruction and Modernisation of the River Port of Brčko - Phase 1	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
BIH	Corridor Vc: Samac - Doboj – Rječica Railway Section (RS)	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Rhine-Danube Corridor: Demining Sava River Right Bank	F01 - Connecting East to West	WB	Ceremony - Start of Works - initial
KOS	Solar power plant: Ash dump fields Kosovo A thermal power plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Pristina Solar District Heating	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network for Mitrovica	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network in Gjilan	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Border MKD (Phase 1)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Pristina - Merdare Highway Section	F01 - Connecting East to West	EBRD	Ceremony - Work contract signing

KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Mitrovicë/Mitrovica (Phase 2)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Railway Route 10 in Kosovo, Signalling and Telecoms for Phase 1 and Phase 2	F02 - Connecting North to South	EBRD	Ceremony - Loan/Grant signing
MKD	Albania – North Macedonia Power Interconnection (II): Grid Section in North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Completion of Works - final
MKD	North Macedonia – Greece Gas Interconnector	F05 - Transition from coal	EIB	Ceremony - Start of Works - initial
MKD	Strengthening the Transmission Network in the Southeast Region of North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
MKD	Oslomej 2 and Bitola Solar Power Plants	F04 - Renewable energy	EBRD	Ceremony - Loan/Grant signing
MKD	Oslomej 1 Solar Power Plant	F04 - Renewable energy	EBRD	Other
MKD	Bogdanci Wind Park Phase 2	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Rehabilitation of Six Hydropower Plants Phase 3	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Public Sector Energy Efficiency Project: Energy Efficiency Investments in Healthcare Buildings	F06 - Renovation wave	WB	Ceremony - Start of Works - initial
MKD	Skopje WWTP	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MKD	Regional Waste Management System for Polog, Pelagonija, Vardar, Southwest And Southeast Regions	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
MKD	Construction of Physical Education Facilities in Primary Schools and Rehabilitation of Primary and Secondary Schools Phases 2	none	CEB	Ceremony - Start of Works - initial
MKD	Orient/East-Med Rail Corridor: North Macedonia – Bulgaria Interconnection, Beljakovce – Kriva Palanka section	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
MKD	Orient/East-Med Corridor: North Macedonia – Kosovo Road Interconnection, Blace – Skopje (Stenkovec Interchange) section	none	EBRD	Ceremony - Loan/Grant signing
MKD	Orient/East-Med Rail Corridor (X): North Macedonia – Serbia Rail Interconnection, Tabanovce Joint Border Station	F01 - Connecting East to West	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Road Corridor: North Macedonia – Albania Road Interconnection, Bukojcani – Kicevo Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Railway Corridor: Kriva Palanka - Deve Bair (BG Border) Section and Electrification of Kumanovo - Deve Bair Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
MKD	Orient/East-Med Corridor: Cut-slopes stabilisation on Express Road A2, Kriva Palanka - Stracin section	F01 - Connecting East to West	WB	Ceremony - Completion of Works - final
MNE	Trans-Balkan Electricity Corridor (I): Grid Section in Montenegro	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent

MNE	Bijelo Polje Wastewater Treatment Plant	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Podgorica Wastewater Treatment Plant	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Boka Bay Water Supply and Wastewater Collection	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Wastewater Treatment and Water Supply for Kolašin, Rožaje and Mojkovac	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Education Infrastructure Improvement	none	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section: 3 steel bridges, track Lutovo - Bratonožii - Bioce section, workshops in Podgorica, Bar and Niksic	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section, Bar - Golubovci section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 6 slopes, signalling Podgorica station, 24 concrete bridges, 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 10 steel bridges and 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
SER	Trans-Balkan Corridor (IV): SRB – BIH – MNE Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Rural Broadband Rollout Phase 2	F08 - Digital infrastructure	EBRD	Ceremony - Start of Works - initial
SER	Trans-Balkan Corridor (III): Obrenovac – Bajina Bašta Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Advanced System for Remote Meter Reading Phase 1A	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
SER	Reconstruction of Vlasinske Hydropower Plants	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
SER	Kostolac Wind Farm	F04 - Renewable energy	KfW	Ceremony - Completion of Works - final
SER	Rehabilitation of Bistrica Hydropower Plant	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
SER	Upgrade of Makis Water and Wastewater Treatment Facilities	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
SER	Sewerage System for Palilula, Belgrade	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
SER	University Children's Hospital Tiršova 2 in Belgrade	none	CEB	Ceremony - Start of Works - initial
SER	Improvement of Energy Efficiency and Integrated Energy Management of the Campus of Technical Faculties in Belgrade	F06 - Renovation wave	CEB	Ceremony - Loan/Grant signing
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Stalać – Đunis Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial

SER	Orient/East-Med Road Corridor: Niš (Merošina) – Pločnik (Beloljin) section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - subsequent
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Paraćin – Međurovo Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (X): SRB - BGR Interconnection, Sićevo - Stanicenje - Dimitrovgrad Section	F01 - Connecting East to West	EIB	Ceremony - Completion of Works - final
SER	Orient/East-Med Railway Corridor (Xc): SRB - BGR Interconnection, Signaling and Telecommunications Nis - Dimitrovgrad section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (Xc): Niš - Dimitrovgrad Railway Line, Niš Bypass	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Rhine-Danube Corridor: Removal of Sunken WWII German Vessels from the Danube, Prahovo Sector	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial

Private sector

	Content	C&V Activities
Go Digital in the Western Balkans	Programme launching	Singing event with local PFIs

REEP

Type	Content	C&V Activities
Development of the biomass market in Serbia	Event	Event for the expert public and stakeholders: launching Phase II of the Programme Media breakfast: launching Phase II of the Programme
REEP Steering Committee	Presentation	Updated presentation Internal news and content for SoMe
Energy-Efficient Reconstruction of Student Dormitories in North Macedonia	Event to mark the reconstruction of the first two student dormitories in Skopje	Event with Ministry of Education and EU Del, German Embassy / KfW Media Outreach WBIF: Newsletter and SoMe
Energy Efficiency Group Meeting	Regular REEP updates	EBRD & KfW coordination Presentation with the most recent REEP updates

WBIF Related events/activities

Type	Content	C&V Activities
WBIF 15 years Anniversary	Main results and benefits, flagship investments	Newsletter; WBIF Merchandise, Social media; Events; Partner communication
SOB Meeting	Endorsement of flagship investments	
CVc Corridor BIH Photo exhibition (Europe House Sarajevo)	CVc videos, photos; Signing event/s EBRD/EIB	EUDEL/EIB/EBRD/Beneficiary coordination; Photo exhibition; Video screening; Panel; CVc Factsheet

Publications

Type	Content	C&V Activities
WBIF Endorsed Flagships booklet	Update with latest endorsed projects	Newsletter; WBIF Merchandise, Social media; Events;
Bilateral Donors booklet	BD projects and pledges	Partner communication
Private Sector booklet	EU-funded MSME programmes	

Online

Type	Content	C&V Activities
REEP webpage	EBRD/KfW prepare content	Newsflash; Events; Social media; Local versions; Partner communication

Videos

Type	Content	C&V Activities
WBIF 15-years Video	The best of WBIF 2009-2024	Newsflash; Events; Social media;
REEP Video	EE in Public Buildings	Local versions; Partner communication

Stories

Type	Content	C&V Activities
EE in Public Buildings	Benefits of EE refurbishments; KfW/EBRD	Newsflash; Events; Social media; Local versions; Partner communication

7.4. Actions Q1/2025

Milestone WBIF Events

Beneficiary	Title	EIP flagship	IFI	C&V event
ALB	Smart Labs - Network of ICT Laboratories for the Pre-university Education System	F08 - Digital infrastructure	CEB	Ceremony - Start of Works - initial
ALB	Albania - North Macedonia Power Interconnection: Grid Section in Albania	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent
ALB	Rehabilitation of Fierza Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Vau i Dejës Floating Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Belshi Solar Photovoltaic Power Plant	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
ALB	Green Transport Tirana	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Mediterranean Corridor: Tirana - Durrës Railway Line and Rinas Branch	F03 - Connecting the coastal regions	EBRD	Ceremony - Completion of Works - final
ALB	Mediterranean Road Corridor (Blue Highway): Tirana Bypass	F03 - Connecting the coastal regions	EBRD	Ceremony - Start of Works - initial
ALB	Orient/East-Med Corridor: Phase 1, Reconstruction of Durres - Rrogzhihë Railway	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
ALB	Mediterranean Railway Corridor (Route 2): Vorë - Hani i Hotit Railway Line	F03 - Connecting the coastal regions	EBRD	Ceremony - Loan/Grant signing
BIH	Poklečani Wind Farm	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
BIH	Vlašić Wind Power Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Rehabilitation and Modernisation of Čapljina Pump Storage Hydropower Plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
BIH	Water Supply Investments on the Right Side of the River Vrbas and Water Loss Reduction in the Municipality of Jajce	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final
BIH	WATSAN Programme in Republika Srpska: Lokanj-Pilica Water Supply Phase 1 and Tabanci WWTP in Zvornik	F07 - Waste and wastewater management	EIB	Ceremony - Completion of Works - final
BIH	Regional Sanitary Landfill for Zivinice, Banovici and Kladanj: Supervision of Works	F07 - Waste and wastewater management	EBRD	Ceremony - Start of operations
BIH	Sarajevo Water Project - Reconstruction of Water Supply Network	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Visoko Water Supply Project: Moštre Subsystem and Water Network Reconstruction Phase 3	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Kvanj Tunnel – Buna Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial

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BIH	Mediterranean Road Corridor (Corridor Vc): Rudanka Interchange – Putnikovo Brdo 2 Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Poprikuse – Nemila Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Putnikovo Brdo 2 Tunnel – Medakovo Interchange Section	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Ponirak - Vraca Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Počitelj - Zvirovići Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Svilaj - Odžak Section and Svilaj Bridge	F02 - Connecting North to South	EIB	Ceremony - Start of operations
BIH	Mediterranean Road Corridor (Corridor Vc): Johovac Interchange – Vukosavlje Interchange Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Mostar South – Kvanj Tunnel Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Medakovo – Ozimice Section	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
BIH	Mediterranean Road Corridor (Corridor Vc): Prenj Tunnel	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Corridor Vc: Mostar North – Mostar South Motorway Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Mediterranean Road Corridor (Corridor Vc): Ozimice - Poprikuše Section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
BIH	Reconstruction and Modernisation of the River Port of Brčko - Phase 1	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
BIH	Corridor Vc: Samac - Doboј – Rjecica Railway Section (RS)	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
BIH	Rhine-Danube Corridor: Demining Sava River Right Bank	F01 - Connecting East to West	WB	Ceremony - Start of Works - initial
KOS	Solar power plant: Ash dump fields Kosovo A thermal power plant	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Pristina Solar District Heating	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network for Mitrovica	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Wastewater Treatment Plant and Sewerage Network in Gjilan	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Border MKD (Phase 1)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Pristina - Merdare Highway Section	F01 - Connecting East to West	EBRD	Ceremony - Work contract signing

KOS	Orient/East-Med Corridor: Railway line Fushë Kosovë/ Kosovo Polje - Mitrovicë/Mitrovica (Phase 2)	F02 - Connecting North to South	EBRD	Ceremony - Completion of Works - final
KOS	Orient/East-Med Corridor: Railway Route 10 in Kosovo, Signalling and Telecoms for Phase 1 and Phase 2	F02 - Connecting North to South	EBRD	Ceremony - Loan/Grant signing
MKD	Albania – North Macedonia Power Interconnection (II): Grid Section in North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Completion of Works - final
MKD	North Macedonia – Greece Gas Interconnector	F05 - Transition from coal	EIB	Ceremony - Start of Works - initial
MKD	Strengthening the Transmission Network in the Southeast Region of North Macedonia	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
MKD	Oslomej 2 and Bitola Solar Power Plants	F04 - Renewable energy	EBRD	Ceremony - Loan/Grant signing
MKD	Oslomej 1 Solar Power Plant	F04 - Renewable energy	EBRD	Other
MKD	Bogdanci Wind Park Phase 2	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Rehabilitation of Six Hydropower Plants Phase 3	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
MKD	Public Sector Energy Efficiency Project: Energy Efficiency Investments in Healthcare Buildings	F06 - Renovation wave	WB	Ceremony - Start of Works - initial
MKD	Skopje WWTP	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MKD	Regional Waste Management System for Polog, Pelagonija, Vardar, Southwest And Southeast Regions	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
MKD	Construction of Physical Education Facilities in Primary Schools and Rehabilitation of Primary and Secondary Schools Phases 2	none	CEB	Ceremony - Start of Works - initial
MKD	Orient/East-Med Rail Corridor: North Macedonia – Bulgaria Interconnection, Beljakovce – Kriva Palanka section	F01 - Connecting East to West	EBRD	Ceremony - Completion of Works - final
MKD	Orient/East-Med Corridor: North Macedonia – Kosovo Road Interconnection, Blace – Skopje (Stenkovec Interchange) section	none	EBRD	Ceremony - Loan/Grant signing
MKD	Orient/East-Med Rail Corridor (X): North Macedonia – Serbia Rail Interconnection, Tabanovce Joint Border Station	F01 - Connecting East to West	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Road Corridor: North Macedonia – Albania Road Interconnection, Bukojcani – Kicevo Section	F02 - Connecting North to South	EBRD	Ceremony - Start of Works - initial
MKD	Orient/East-Med Railway Corridor: Kriva Palanka - Deve Bair (BG Border) Section and Electrification of Kumanovo - Deve Bair Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
MKD	Orient/East-Med Corridor: Cut-slopes stabilisation on Express Road A2, Kriva Palanka - Stracin section	F01 - Connecting East to West	WB	Ceremony - Completion of Works - final
MNE	Trans-Balkan Electricity Corridor (I): Grid Section in Montenegro	F05 - Transition from coal	KfW	Ceremony - Start of Works - subsequent

MNE	Bijelo Polje Wastewater Treatment Plant	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Podgorica Wastewater Treatment Plant	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Boka Bay Water Supply and Wastewater Collection	F07 - Waste and wastewater management	KfW	Ceremony - Start of Works - initial
MNE	Wastewater Treatment and Water Supply for Kolašin, Rožaje and Mojkovac	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
MNE	Education Infrastructure Improvement	none	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section: 3 steel bridges, track Lutovo - Bratonožii - Bioce section, workshops in Podgorica, Bar and Niksic	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
MNE	Orient/East-Med Railway Corridor: Bar – Vrbnica section, Bar - Golubovci section	F02 - Connecting North to South	EIB	Ceremony - Start of Works - initial
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 6 slopes, signalling Podgorica station, 24 concrete bridges, 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Completion of Works - final
MNE	Orient/East-Med Railway Corridor: Bar - Vrbnica section: 10 steel bridges and 8 tunnels	F02 - Connecting North to South	EIB	Ceremony - Loan/Grant signing
SER	Trans-Balkan Corridor (IV): SRB – BIH – MNE Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Rural Broadband Rollout Phase 2	F08 - Digital infrastructure	EBRD	Ceremony - Start of Works - initial
SER	Trans-Balkan Corridor (III): Obrenovac – Bajina Bašta Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Advanced System for Remote Meter Reading Phase 1A	F05 - Transition from coal	EBRD	Ceremony - Start of Works - initial
SER	Reconstruction of Vlasinske Hydropower Plants	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
SER	Kostolac Wind Farm	F04 - Renewable energy	KfW	Ceremony - Completion of Works - final
SER	Rehabilitation of Bistrica Hydropower Plant	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
SER	Upgrade of Makis Water and Wastewater Treatment Facilities	F07 - Waste and wastewater management	EBRD	Ceremony - Start of Works - initial
SER	Sewerage System for Palilula, Belgrade	F07 - Waste and wastewater management	EIB	Ceremony - Start of Works - initial
SER	University Children's Hospital Tiršova 2 in Belgrade	none	CEB	Ceremony - Start of Works - initial
SER	Improvement of Energy Efficiency and Integrated Energy Management of the Campus of Technical Faculties in Belgrade	F06 - Renovation wave	CEB	Ceremony - Loan/Grant signing
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Stalać – Đunis Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial

SER	Orient/East-Med Road Corridor: Niš (Merošina) – Pločnik (Beloljin) section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - subsequent
SER	Orient/East-Med Railway Corridor (X): Belgrade - Niš Railway Line, Paraćin – Međurovo Section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (X): SRB - BGR Interconnection, Sicevo - Stanicenje - Dimitrovgrad Section	F01 - Connecting East to West	EIB	Ceremony - Completion of Works - final
SER	Orient/East-Med Railway Corridor (Xc): SRB - BGR Interconnection, Signaling and Telecommunications Nis - Dimitrovgrad section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Railway Corridor (Xc): Niš - Dimitrovgrad Railway Line, Niš Bypass	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial
SER	Rhine-Danube Corridor: Removal of Sunken WWII German Vessels from the Danube, Prahovo Sector	F01 - Connecting East to West	EIB	Ceremony - Start of Works - initial

REEP

Type	Content	C&V Activities
Promotion of energy efficiency in public buildings in Montenegro	Event: end of reconstruction in the home for elderly in Risan	Smaller scale event: Site visit Press Release Photo and Video resources Beneficiary: SoMe WBIF: Newsletter and SoMe
KfW REEP Portfolio	Newsletter	Digest with the most important news to the relevant stakeholders across the West Balkans

WBIF Related events/activities

Type	Content	C&V Activities
Europe House Event / regional	TBD	Photo exhibition; Panel; Video screening; Social media; Publications

Publications

Type	Content	C&V Activities
WBIF Sector Factsheets	TRA, ENE, ENV, SOC, DII, PSD	Newsletter; Social media; Events; Partner communication
WBIF Corridor Factsheets	Main TRA/ENE corridors	

Videos

Type	Content	C&V Activities
WBIF Flagship video	TBC	Newsflash; Events; Social media; Local versions; Partner communication
WBIF Private sector video	Success story TBC	

Stories

Type	Content	C&V Activities
EU support to the Private sector in the Western Balkans	Benefits of EE refurbishments; KfW/ EBRD	Newsflash; Events; Social media; Local versions; Partner communication

7.5. Actions Q2/2025

Milestone WBIF Events

Beneficiary	Title	EIP flagship	IFI	C&V event
ALB	Green Transport Tirana	F04 - Renewable energy	KfW	Ceremony - Start of Works - initial
ALB	Mediterranean Road Corridor (Blue Highway): Tirana Bypass	F03 - Connecting the coastal regions	EBRD	Ceremony - Start of Works - initial
BIH	Rhine-Danube Corridor: Demining Sava River Right Bank	F01 - Connecting East to West	WB	Ceremony - Start of Works - initial
SER	Trans-Balkan Corridor (IV): SRB – BIH – MNE Section	F05 - Transition from coal	KfW	Ceremony - Start of Works - initial
SER	Reconstruction of Vlasinske Hydropower Plants	F04 - Renewable energy	EBRD	Ceremony - Start of Works - initial
SER	Rehabilitation of Bistrica Hydropower Plant	F04 - Renewable energy	EIB	Ceremony - Start of Works - initial
SER	Orient/East-Med Road Corridor: Niš (Merošina) – Pločnik (Beloljin) section	F01 - Connecting East to West	EIB	Ceremony - Start of Works - subsequent

REEP

Type	Content	C&V Activities
REEP Portfolio	Factsheet	A factsheet with key achievements across EBRD and KfW portfolio WBIF: Newsletter and SoMe
Promotion of energy efficiency in public buildings in Montenegro	Video	Video with updates on the project so far

8

Examples of Tools

The following section introduces examples of tools and material used so far with regard to WBIF projects. Editable files can be requested from IFICO. As indicated in the title of this section, these are not mandatory for use. The minimum visibility requirements have been outlined in Section 2 above on Visual Identity.

8.1. Organisation of Events / Site Visits



Kosovo: new solar plant accelerating green transition
March 2024



Brčko Port celebrates completion of state-of-the-art crane
March 2024



Albania on track for faster, safer railway
March 2024



Road between North Macedonia and the Bulgarian border opens for traffic
January 2024



Big interest from small businesses for EU support in the Western Balkans
October 2023



Works start on the first school under WBIF-supported education programme in Montenegro
September 2023

8.2. Online Communication and Visibility

Newsletter

Website

Social media

The collage illustrates various digital communication tools used for WBIF projects. It includes a laptop displaying the website 'www.wbif.eu' with a navigation menu and a list of partners. A tablet shows a newsletter with a '45 years' anniversary graphic and news updates. Social media posts are shown for Facebook, Instagram, and LinkedIn, featuring promotional content for events and funding opportunities like the 'Green for Growth Fund'.

Examples of Tools

8

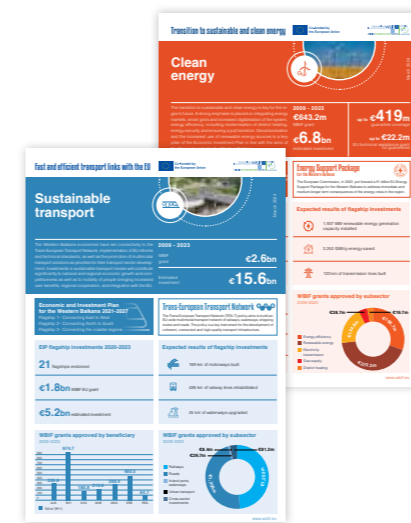
8.3. Publications



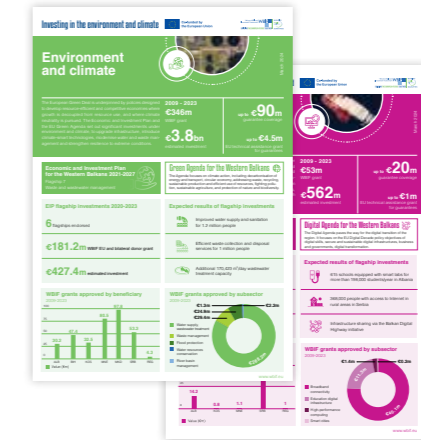
Key Achievements 2022



Annual Progress Report 2022



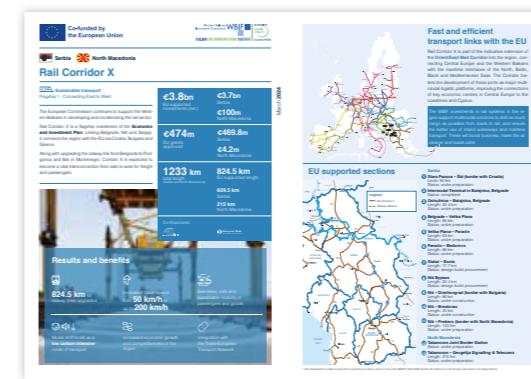
Sector factsheets



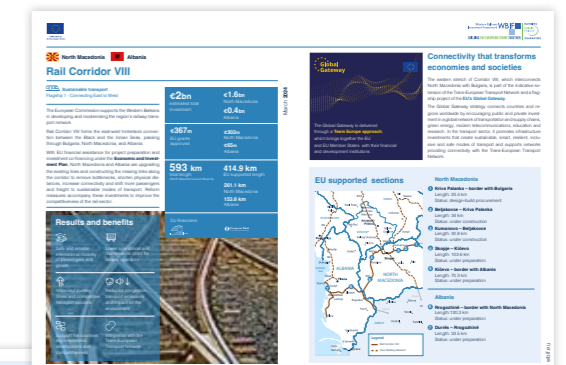
Endorsed Flagship Investments



Blending and Guarantees: WBIF Programmes for private sector



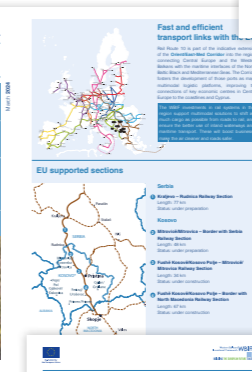
Flagship investments Factsheets



Bilateral Donors booklet



Bilateral Donors factsheet



Examples of Tools

8

8.4. Videos



Port of Brčko, Bosnia and Herzegovina



WBIF Flagship Investments Overview



WBIF B2F Event Private Sector I



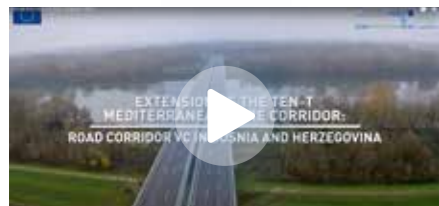
WBIF B2F Event Private Sector II



Social Housing Tuzla and Kladanj, Bosnia and Herzegovina I



Social Housing Tuzla and Kladanj, Bosnia and Herzegovina II



Road Corridor Vc, Bosnia and Herzegovina



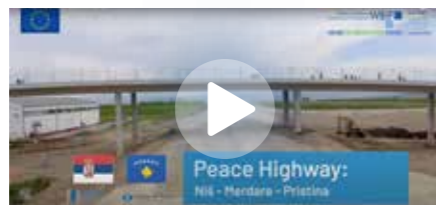
Rail R4 Bar-Vrbnica, Montenegro



Landfill Živinice, Bosnia and Herzegovina



Gas interconnector, Serbia-Bulgaria



Peace highway Serbia-Kosovo*

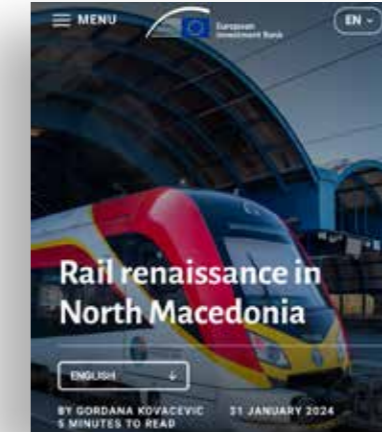


WBIF Flagship Investments Overview

8.5. Feature Stories



wbif.eu



eib.org



euronews.rs

8.6. Photo Galleries wbif.eu





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Western Balkans
Investment Framework

WBIF

BUILDING THE EUROPEAN FUTURE TOGETHER



BLENDING
PUBLIC
PRIVATE
GUARANTEES

European Commission

Directorate-General for European Neighbourhood Policy and Enlargement Negotiations
Directorate D Western Balkans, Unit D5: Western Balkans Regional Programmes, Economic Investment Plan

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